



TIGERNIX MRM
Member Relationship Management

Solution Overview



Tigernix - Member Relationship Management

Tigernix MRM (Member Relationship Management) is web-based, constituent relationship management solution designed to cater to non-profit and non-governmental groups/agencies.

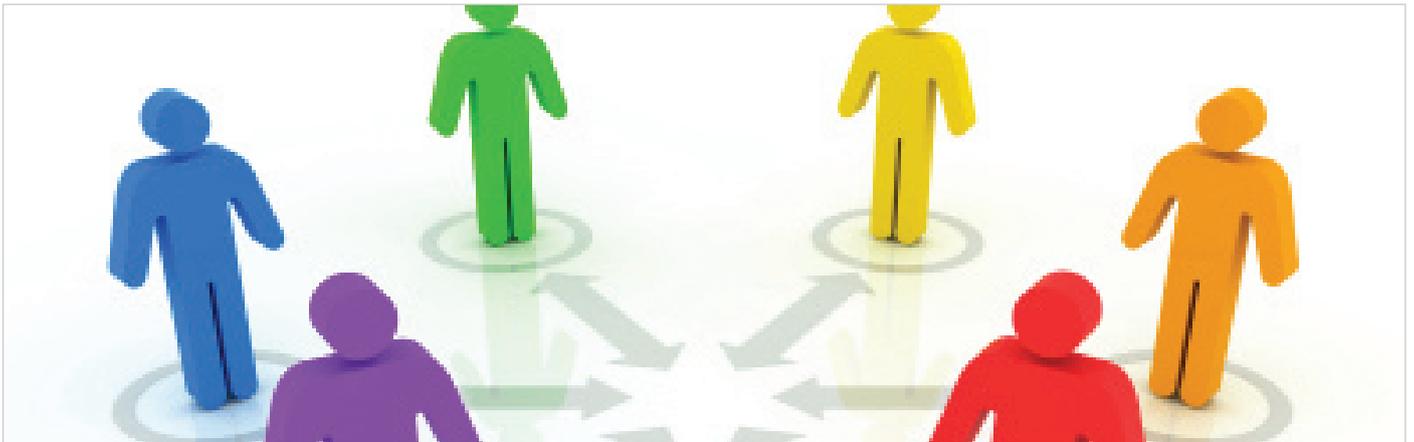
Tigernix MRM helps you to maintain and manage various records and details such as correspondence and transactions. It is a powerful contact, fundraising, and CRM system that help you to manage your clients, employees, volunteers, and more.



Tigernix MRM has special features such as:

- Community participation.
- Store and manage information on individuals and organizations.
- Integration with other Content Management Systems.
- Designed and developed exclusively for NGOs.
- Multi-lingual.
- Support Multi-site Organizations and Networks.
- Cost-effective.

Tigernix MRM Features



Easy configuration

Tigernix MRM allows you to configure it according to your existing business processes. It offers unlimited addresses, phone numbers, emails, and custom data fields. You can also manage and control user access by providing access rights.

Contacts and activities management

Tigernix MRM helps you to maintain and manage all your contacts, individuals, groups, and organizations. You can record standard activities (phone call, meeting, email) for any contact or create your own custom activities according to your requirements. Tigernix MRM's Application Programming Interface (API) allows external software to register activities with any contact, providing a comprehensive central repository of CRM information.

You can also:

- Create custom relationship types.
- Create smart or standards groups.

Multi-lingual

Internationalization & Localization. Tigernix MRM can store CRM data in many localized formats and supports most languages, currently including Brazilian Portuguese, German, Polish and Spanish.

Application Programming Interface (API)

Tigernix MRM provides a fully documented API covering all its features. This allows Tigernix MRM to be a central repository of virtually any nonprofit organization's CRM information.

Customize data

Tigernix MRM allows you to create unlimited custom data fields in formats such as, radio buttons, drop-down menus, and more.

Data management

Tigernix MRM allows you to import and export data and checks duplicates based on user-defined criteria.

Contact Tigernix



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